

Email and Text (SMS) Privacy Policy

First Northeast Bank of Nebraska

Effective Date: 10/24/2023

This Privacy Policy describes the personal information that we may collect in connection with receiving emails and text messages from First Northeast Bank of Nebraska. This privacy policy is intended to supplement the disclosures that may have already been presented to you.

Information We May Collect:

We may collect personal information directly from you, for example: through a web form, during registration, while setting up an account with us or when you contact us for customer support. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

Information Collected From Your Device:

Our website may use technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, browser and operating system information, referring website address, and other information about how you interact with the website. Our website may also use cookies and similar technologies to enhance your user experience. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

Use of Personal Information:

We may use information collected about you and for any lawful purpose, including the following:

- To provide you with our products and services, customer service and support, and other relevant information;
- To market our products and services to you, including by email and text message subject to your consent;
- To provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts;
- To comply with the law and to maintain the security of our website; or
- With your consent, or as otherwise disclosed at the time information was collected.

Disclosure of Personal Information:

We may share the information we collect from email and text messaging enrollment with Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.

Email and Text Messaging Communications:

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE at any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available at www.fnb-ne.com.

Questions:

Contact us at 800-773-2265 with any questions regarding this information. You may view our full Privacy Policy at www.fnb-ne.com.